

Fundraising Committee Meeting # 14- April 20, 2026

Members Present: Benito Costilla, Dwayne David, Candelaria Escobar, Martha Jeffcoat, Erika Rivera, David Ehler, Jean Darby, Rita Juergens, Felipe Pacheco, Eugene Holub, Tim Kelty, Kenny Svrcek, Pete and Nancy Zenner. **Guest:** Phil Konarik from the KC's and Craig Snow **Members Absent:** Julia Cardona, Father John, Zeneida Kelley,

The meeting was opened with a prayer at 6:05PM by Pete Zenner.

Meal - Dwayne asked Erika to translate to Candelaria and see how many people she had scheduled to help with preparation on Saturday evening after mass as well as on Sunday with cooking, serving and clean up. Julia is not here tonight but she had also told Dwayne that she would help get volunteers. Julia's sister in law will head up the cooking of the charro beans. The extra items to be sold after the meal are Nachos \$5.00 Corn in the cup \$5.00 Ramen noodles \$5.00. Apparently from my understanding, we are no longer having fruit in the cup. I told them that they needed to make a sign with prices for the other food and suggested that they work with Brenda Gonzalez if she is willing to help with this. Dwayne placed the food order on Monday and it is scheduled to arrive on Friday, May 1st. The chickens will be prepared and seasoned Saturday evening after the 5 PM mass. Pete asked Felipe if he could talk to some of the Spanish men and get them to help with this. Nancy asked if the 5 PM mass was going to be bilingual as well as the 9 AM mass. No one present seemed to know.

Finance/Records: Rita Juergens has been trying to get in touch with Father John to get his information as the person that can make decisions for our Square account. No one is sure when he will be at the office. She needs his date of birth, and last four numbers of his SSN. We can't progress any further with set up of Square or accept any transactions until we have this information. Pete said that he also needs to sit and talk with him and is trying to set up a time to meet. He will let Rita Juergens if he sets up a time so she can come and get the Square information that she needs. Pete feels that he and Benito need to speak at all masses and make a plea for parishioners to help and furnish cakes, plants but mostly give their time to make the festival a success. Benito also needs to talk with Father about a possible Walmart Spark Account. You have to apply

for this before they will make any contribution to a non profit organization. Tim Kelty tried setting up the account using the city's email address but was unable to complete it.

Auction: Benito stated that our budget for purchasing auction items with donated money is \$1,700. Tim talked to Riot Platforms, Susan Hale, about making a donation and they don't donate to religious organizations but she told him that she had a designer bag that she would possibly personally donate. Benito said that Garrett is to be the auctioneer and Mr. Fisher is the back up. Eugene will help Benito set up the sound system with microphone. Benito says he has a speaker. David asked how they planned on keeping track of the sale of auction items and suggested that they use the triple copy method. One goes to the purchaser, one stays with auction committee and one goes to payout person. Craig found one on Amazon and shared information with Benito. It has a place for Name - Item purchased - amount. David says it's important to get the copy to the purchaser right after it's bought so they can keep track of how much they've spent and don't try to leave without paying and picking up item(s) bought. Rita has gotten volunteers for meal tickets and in office to help. She explained that the previously reported cost for Square processing fees was not correct. It's an approximate 3% fee + \$ 0.15 charge per transaction. She said that we can charge 3% instead of the previously stated 4% for the meals, food, games, raffle tickets, or kolaches that are purchased using a Square but we will not charge the fee on auction sales. Benito asked if he needed to get approval from the committee for the auction items that are purchased with the donated funds. We said that he can make that decision along with other co-chairs. Nancy asked Benito to send a list of the people and businesses that have donated items to her and Eugene so that they can recognize them on social media and have the list for the scrolling list of donors and for our ad in the Rockdale Reporter after the event.

Raffle - David Ehler and Eugene gave an update - as of Monday, April 21 - collected a total of \$15,970 for 1597 tickets sold. We have distributed 3,117 tickets - 9 tickets have been returned. Other donations total \$10,120. Art & Patsy Zapata are going to sell raffle tickets at the Taco Fest on May 2, 2026 at Wolf Park in Rockdale. They have purchased a vendor spot for \$25. Benito and Julia made a plea at Spanish mass for parishioners to turn in their sold tickets and money as well as asked each family to provide 2 cakes and a plant.

Entertainment - Julia was not present and Erika was unsure of the status of the other contracts. Eugene stated that he needed to sign and get the one back for the Community in Concert Band.

Games - Jean, Martha and Brenda have gotten more kiddos to sign up to help. They are ready to place their Amazon order for items that they need. Jean brought her bags of stuffed animals to KC Hall.

Risk Management/Security - Pete stated that he has worked with Captain Stephen Goodrich in trying to get TxDot to put signs on Highway 79 in both directions as well as talking to MCSO about patrolling the area on Sunday to help direct traffic that's trying to turn into the KC Hall. Pete talked to Tim Kely about barricades and the city workers will bring them out. KC's purchased and have put up handicapped parking signs across the front of the KC Hall. Pete has checked on Event Insurance and they asked an additional question about vehicles moving things onsite.

Publicity - Nancy shared the schedule of events flyer in English and Spanish. She said that she had sent an email to Kyle Cooke and he was going to write a story to put in the Rockdale Reporter about Mayfest. She gave him Eugene's contact information if he needed to know history of Mayfest since our last festival was in 2020 before the Zenner's became parishioners. Nancy also got prices from Deborah Hail at the Rockdale Reporter for ads. There was discussion that they didn't feel a lot of people took the paper and it was the consensus of the group that we not put an ad in the paper prior to the festival but use social media to advertise. Nancy stated that she had put things on our church Facebook page and on her own page and tagged as many of the committee members that had Facebook. She has created an event. She needs to get a complete list of donors so she can share that on social media as well. Nancy asked if they felt it would be beneficial to reach out to the reporter that was responsible for covering Milam, Burleson and Lee Counties. She believes it is a TV station out of Bryan - College Station. Pete asked Tim to give us another plug on his radio interview on Tuesday and to see if we could come back and talk next Tuesday, April 27th before the event. Art & Patsy will help spread the word through their booth at the Taco Fest on Sat. May 1st. The group then went into the hall and walked around deciding on table set up as well as location of booths. Phil Konarik and Eugene Holub were trying to write in on a floor plan of the KC Hall, where things would go.

Front wall toward parking lot: Photo booth either outside of bathroom or maybe in the front entrance way on the side? Delores Maciel selling religious articles (2 large tables and 1 small table in a U shape. Kolache sales had initially requested six tables but we felt if David Ehler brings his rolling racks, we could cut down on the number of tables needed. Spin and Win for stuffed animals - 3 tables. They will only go as long as it takes to get rid of the 100 stuffed animals. Back right corner as you face the stage could be possible back up location for kids games in case of bad weather. In front of the stage we would have tables that display the live auction items. The silent auction will take place in the meeting room. Along the wall to the back we will have the ticket booth (adjacent to an electrical outlet) as the ticket sellers will need access to a plug to charge their phones or Ipads. They will need to download the Square app and use it to input information for what is being purchased. Rita will place her Verizon tower in between the kitchen and bar. The tea and water table will be in the corner between the serving window and the restrooms. The desserts for purchase will be on the back wall. The cake walk and the plant walk will be along the back wall.

Old Business - (1) T-shirts were handed out to committee members who had not yet gotten theirs. **(2)** Nancy asked who could bring single canopies for use without games: Dwayne - 1, Eugene - 2, David - 2 and Craig Snow - 1. Six outside games. DJ can plug in to the pole in back or run an extension cord to the BBQ pit area.

Pete closed the meeting with a prayer. Meeting was adjourned at 7:50 PM.

Next meeting: Monday, April 20th, at 6 PM at the KC Hall. Come prepared to work and get things set up and in their places.

Submitted by Nancy Zenner