

Publicity Committee Meeting Nov. 18, 2025 - 10 AM

Eugene Holub and Nancy Zenner, co-chairs of the Publicity Committee met at the RE Building of St. Joseph's Catholic Church. Bonnie Holub joined us for part of the discussion. We first brainstormed ways to get the word out to our parishoners, community members and other parishes within 1 hour drive of Rockdale.

Action items include: **(1)** Create an announcement that will be made at all masses early in December about the recreation of the St. Joseph Mayfest Festival. Work to create unision in all members becoming involved and working towards the same goal of raising money for our parish as well as socially interacting and getting to know each other better. **(2)** Create on church letterhead a letter that can be taken to local businesses to ask for their support in either **(3)** sponsoring a t-shirt by donating \$100 to have their business card on the back of the t-shirt - Bonnie suggested 15 sponsors so that we have 3 across the back and 5 rows. This would raise \$1500.00 towards the purchase of t-shirts. Committee chair t-shirts would be made in one color and then volunteers would receive a free shirt and we would have additional shirts to purchase. **We would need subcommittees for T-shirt sales as well as going door to door to businesses to solicit donations for t-shirt sponsorship as well as donations for Auction or Raffle.**

Another way businesses could support us would be a donation of an item for the auction (value of \$50-100 or more (committee to decide) or an item to be included in the raffle with name printed on the raffle tickets. Bonnie stated that in the past they had sent letters to every Christian church in Rockdale and surrounding areas (Forest Grove) and asking for their help and support in publicizing our Mayfest - this could be through a message in their church bulletin, putting up flyers (send two to each church). Sending a letter and flyers with 2 meal tickets included to all Catholic Churches within an hours drive away - Brian/College Station, Belton/Temple area, Round Rock/Georgetown, LaGrange/Hallettsville.

(4) Advertise locally through radio - KXRT 98.5 and KMIL 105.1, **(6)** The Rockdale Reporter, **(7)** Social Media through various groups as well as in **(8)** our church bulletin and **(9)** on our website and in **(10)** our church Facebook page and sharing on our own pages. Eugene has access to post things on our church website and Nancy has access to post on our church Facebook page.

Have a sign at the Festival that recognizes all those who sponsored or donated something and include something in the newspaper as well, thanking those who donated.

We could have the RE teachers receive surveys for their students to complete to see what kinds of games or events they would like to see us have and what events our older students would like to have or help run. Bonnie and Eugene had made wooden booths previously for the kids games, which were located outside under a big tent (not remembering where they got the tent) Funeral Home? Ask KC's if they still have the wooden booths and if they still have the banner that was made that went across Cameron Avenue. Martha and Jean need to get with Bonnie to get ideas for

kids games. Masur's provided a petting zoo. Some gentleman had pony rides and lawn mower train that he took kids for a ride around the KC grounds. Outdoor concessions could be a separate committee or subcommittee. Sno-cones, popcorn, cotton candy. Kids were given tokens that they could cash in at the prize booth. Could we check with Gattis and see if tokens could be redeemed in their game room with the purchase of buffet or pizza order? Do we want a separate committee for Adult games such as corn hole, cake walk, plants, grocery staples such as homemade bread, jams and jellies, pickled vegetables such as. Pickles, okra, canned veggies, etc.

Bingo - yea or nay?? Can we legally give out cash prizes? Do Knights' still have a license to have Bingo or if not, what could our prizes legally be?

Advertise the Live Auction to people within our community and surrounding community that might support our live auction.

Risk Manager - It was suggested that Tim Kelty might be a good fit for this job because of his present position as City Manager and being familiar with the liability issues and for purchasing event liability insurance.

Fundraising committee needs to nail down things before the first of February so we can have raffle tickets printed, flyers printed, t-shirts made, poster for those that have donated.

We can send a survey by flocknote. We also talked with Maria and we need to update our records on the number of parish families we currently have. Talk to Father about completing a new registration form online. Eugene received a copy of the parishoners that are currently using envelopes for their weekly donation to the church and he will combine that information with the number of families that have children attending RE classes to see how close we can come to the number of families at this time. Share this with raffle committee for them to prepare envelopes so each family is responsible for selling/buying at least 10 raffle tickets. Prize for parishoner that sells the most tickets?

Next meeting: Finalize what events we're having at the Festival and the number of people needed to help with each event. Nancy reached out by text message to Zeneida Kelley to see if she and her husband might consider helping to co-chair the Auction committee and taking the letter from business to business to ask for donations of items or help to sponsor a St. Joseph t-shirt.

What information do we want to gather from a Flocknote survey?